



From: Tom Jensen, Director of Public Policy Polling

To: Interested Parties

Subject: Iowa Voters Strongly Support Clean Power Plan

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A new Public Policy Polling survey finds that there's overwhelming support in Iowa for the Clean Power Plan. Voters want the state to move forward with a plan to meet the new carbon pollution limits, in particular because they think it will help benefit the Iowa economy. As a result, elected officials who are supportive of its implementation are likely to benefit politically.

Key findings from the survey include:

-60% of voters in the state generally support the new EPA limits on carbon pollution from power plants, compared to only 36% who oppose them. That includes support from 87% of Democrats, 62% of independents, and 33% of Republicans. When it comes to the specific goal of a 41% reduction in carbon pollution for Iowa by 2030 voters are even more supportive, with 65% in support of it to only 34% against.

-78% of voters believe that renewable electricity sources like wind and solar power are important to invest in, including 95% of Democrats, 82% of independents and 62% of Republicans.

-One reason Iowans are so supportive of the Clean Power Plan is they think it will benefit their state economically. 49% think reducing the use of coal and increasing the use of renewable energy sources will help create more Iowa jobs, compared to only 16% who think it will result in job losses for the state. Those numbers are an outgrowth of 78% of Iowans believing it's important to make new investments in renewable energy sources like wind and solar.

The politics on the Clean Power Plan are clear- it's very popular, particularly with pivotal independent voters. There is a clear mandate for this initiative, and Iowans want to see it move forward.

Public Policy Polling surveyed 504 Iowa voters on August 6th and 7th on behalf of the Iowa Solar Energy Trade Association. The survey's margin of error is +/-4.4%.





Iowa Survey Results

Q1 As you may know, the U.S. Environmental Protection Agency, or E-P-A, has announced a plan to address climate change by placing limits on the amount of carbon pollution from power plants. Would you strongly favor, somewhat favor, somewhat oppose or strongly oppose this plan? If you'd strongly favor a plan to address climate change by placing limits on the amount of carbon pollution from power plants, press 1. If you'd somewhat favor it, press 2. If you'd somewhat oppose it, press 3. If you'd strongly oppose it, press 4. If you're not sure, press 5.

<i>Strongly Favor</i>	45%
<i>Somewhat Favor</i>	15%
<i>Somewhat Oppose</i>	10%
<i>Strongly Oppose</i>	26%
<i>Not sure</i>	4%

Q2 Renewable electricity sources like wind and solar power provide clean energy and reduce the carbon pollution in the air we breathe. Are new investments in renewable energy sources very important to you, somewhat important to you, not that important to you, or not important at all? If new investments in renewable energy sources are very important to you, press 1. If somewhat important to you, press 2. If not that important to you, press 3. If not important at all to you, press 4. If you're not sure, press 5.

<i>Very Important</i>	48%
<i>Somewhat Important</i>	30%
<i>Not That Important</i>	12%
<i>Not Important At All</i>	7%
<i>Not sure</i>	2%

Q3 As part of this plan, each state has been assigned a specific carbon pollution reduction goal they must meet and are required to develop a plan to meet this goal. For Iowa, the EPA has set the goal of reducing carbon pollution by 41% percent by the year 2030. Iowa must now create a plan to meet this goal. Having heard this, would you say you strongly support, somewhat support, somewhat oppose, or strongly oppose this plan to address climate change by placing limits on the amount of carbon pollution from power plants? If you'd strongly favor it, press 1. If you'd somewhat favor it, press 2. If you'd somewhat oppose it, press 3. If you'd strongly oppose it, press 4. If you're not sure, press 5.

<i>Strongly Favor</i>	42%
<i>Somewhat Favor</i>	23%
<i>Somewhat oppose</i>	8%
<i>Strongly oppose</i>	26%
<i>Not sure</i>	1%

Q4 Do you think reducing the use of coal and increasing the use of renewable energy sources such as solar and wind to generate electricity would result in more Iowa jobs, result in fewer Iowa jobs, or not affect the number of jobs much either way? If you think reducing the use of coal and increasing the use of renewable energy sources such as solar and wind to generate electricity would result in more Iowa jobs, press 1. If you think it would result in fewer Iowa jobs, press 2. If you think it would not affect the number of jobs much either way, press 3. If you're not sure, press 4.

<i>More Iowa Jobs</i>	49%
<i>Fewer Iowa Jobs</i>	16%
<i>Wouldn't Affect Number of Jobs</i>	31%
<i>Not Sure</i>	4%



Q5 If you are a Democrat, press 1. If a Republican, press 2. If you're an independent, press 3.

Democrat 32%
Republican..... 35%
Independent..... 32%

Q6 If you are Hispanic, press 1. If white, press 2. If African American, press 3. If other, press 4.

Hispanic..... 2%
White 94%
African American..... 2%
Other..... 2%

Q7 If you are 18 to 45 years old, press 1. If 46 to 65, press 2. If you are older than 65, press 3.

18 to 45..... 29%
46 to 65..... 45%
Older than 65..... 26%



	Base	Party		
		Democrat	Republican	Independent
Support for EPA Plan				
Strongly Favor	45%	74%	21%	43%
Somewhat Favor	15%	13%	12%	19%
Somewhat Oppose	10%	4%	17%	8%
Strongly Oppose	26%	4%	48%	24%
Not sure	4%	4%	3%	6%

	Base	Party		
		Democrat	Republican	Independent
Importance of New Investments in Renewable Energy				
Very Important	48%	75%	30%	42%
Somewhat Important	30%	20%	32%	40%
Not That Important	12%	4%	20%	11%
Not Important At All	7%	-	15%	7%
Not sure	2%	2%	3%	1%

	Base	Party		
		Democrat	Republican	Independent
Support for Iowa Carbon Reduction Goal				
Strongly Favor	42%	73%	19%	36%
Somewhat Favor	23%	17%	21%	30%
Somewhat oppose	8%	5%	10%	8%
Strongly oppose	26%	4%	49%	25%
Not sure	1%	1%	1%	1%

	Base	Party		
		Democrat	Republican	Independent
Effect on Jobs of More Renewable Energy Sources				
More Iowa Jobs	49%	63%	28%	57%
Fewer Iowa Jobs	16%	8%	25%	13%
Wouldn't Affect Number of Jobs	31%	24%	41%	28%
Not Sure	4%	5%	6%	1%

	Base	Race			
		Hispanic	White	African American	Other
Support for EPA Plan					
Strongly Favor	45%	47%	45%	69%	32%
Somewhat Favor	15%	24%	15%	8%	8%
Somewhat Oppose	10%	5%	10%	8%	-
Strongly Oppose	26%	9%	26%	-	60%
Not sure	4%	15%	4%	15%	-

	Base	Race			
		Hispanic	White	African American	Other
Importance of New Investments in Renewable Energy					
Very Important	48%	34%	49%	77%	28%
Somewhat Important	30%	42%	31%	8%	20%
Not That Important	12%	9%	12%	8%	17%
Not Important At All	7%	2%	7%	-	35%
Not sure	2%	13%	1%	8%	-





	Base	Race			
		Hispanic	White	African American	Other
Support for Iowa Carbon Reduction Goal					
Strongly Favor	42%	50%	42%	77%	15%
Somewhat Favor	23%	20%	23%	15%	25%
Somewhat oppose	8%	5%	8%	-	-
Strongly oppose	26%	9%	26%	-	60%
Not sure	1%	15%	1%	8%	-

	Base	Race			
		Hispanic	White	African American	Other
Effect on Jobs of More Renewable Energy Sources					
More Iowa Jobs	49%	62%	48%	77%	31%
Fewer Iowa Jobs	16%	10%	16%	-	4%
Wouldn't Affect Number of Jobs	31%	27%	31%	8%	66%
Not Sure	4%	-	4%	15%	-

	Base	Age		
		18 to 45	46 to 65	Older than 65
Support for EPA Plan				
Strongly Favor	45%	44%	48%	42%
Somewhat Favor	15%	13%	13%	20%
Somewhat Oppose	10%	14%	7%	10%
Strongly Oppose	26%	22%	31%	22%
Not sure	4%	7%	1%	6%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Importance of New Investments in Renewable Energy				
Very Important	48%	46%	48%	52%
Somewhat Important	30%	37%	28%	26%
Not That Important	12%	8%	15%	11%
Not Important At All	7%	8%	8%	6%
Not sure	2%	1%	1%	4%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Support for Iowa Carbon Reduction Goal				
Strongly Favor	42%	42%	41%	44%
Somewhat Favor	23%	28%	19%	22%
Somewhat oppose	8%	6%	8%	9%
Strongly oppose	26%	23%	32%	21%
Not sure	1%	1%	0%	3%

	Base	Age		
		18 to 45	46 to 65	Older than 65
Effect on Jobs of More Renewable Energy Sources				
More Iowa Jobs	49%	60%	43%	47%
Fewer Iowa Jobs	16%	14%	16%	16%
Wouldn't Affect Number of Jobs	31%	23%	38%	29%
Not Sure	4%	3%	3%	8%

